

SOCIAL STYLE >> SALES REFERENCE LIST

Instructions: This document is to be used with the Excel Upload spreadsheet with Norms and Languages for Sales Products. Sales Products include Multi-Rater SOCIAL STYLE and Enhanced Versatility Profile for Sales and Self-Perception SOCIAL STYLE and Versatility Profile for Sales.

Column F EMAIL LANGUAGE LIST	Column G NORM LIST		Column H REPORT LANGUAGE LIST
All Products	All Sales Products		All Sales Products
	Country	Region	
Bulgarian	bg		English (US)
Chinese (Simplified)	zh		en_US
English (International)	en_GB	Africa (Eastern)*	
English (US)	en_US	Africa (Middle)*	
French (Canadian)	fr_CA	Africa (Northern)*	
French (European)	fr	Africa (Southern)*	
German	de	Africa (Western)*	
Greek	el	America (Central) & Mexico*	
Italian	it	America (North)	
Japanese	ja	America (South)*	
Korean	ko	Asia (Central)*	
Portuguese (Brazilian)	pt_BR	Asia (East)	
Romanian	ro	Asia (South Central)*	
Russian	ru	Asia (Southeast)*	
Spanish (European)	es_ES	Caribbean*	
Spanish (Latin American)	es	Europe (Eastern)*	
Spanish (Mexican)	es_MX	Europe (Northern)	
Swedish	sv	Europe (Southern)*	
Thai	th	Europe (Western)	
Turkish	tr	Middle East*	
		Oceania*	

*DENOTES NORMS USING A BACK-UP VALUE (I.E., THE UNIVERSAL NORM).