

SOCIAL STYLE >> UNIVERSAL REFERENCE LIST

Instructions: This document is to be used with the Excel Upload spreadsheet with Norms and Languages for Universal Products. Universal Products include Multi-Rater SOCIAL STYLE and Enhanced Versatility, Self-Perception SOCIAL STYLE and Versatility, and Versatility Checkup.

Column F EMAIL LANGUAGE LIST All Products	
Bulgarian	bg
Chinese (Simplified)	zh
English (International)	en_GB
English (US)	en_US
French (Canadian)	fr_CA
French (European)	fr
German	de
Greek	el
Italian	it
Japanese	ja
Korean	ko
Portuguese (Brazilian)	pt_BR
Romanian	ro
Russian	ru
Spanish (European)	es_ES
Spanish (Latin American)	es
Spanish (Mexican)	es_MX
Swedish	sv
Thai	th
Turkish	tr

Column G NORM REFERENCE LIST All Universal Products			
Country			
Argentina	89	Luxembourg	102
Australia	12	Malaysia	77
Austria	57	Mexico	78
Belgium	27	Netherlands	18
Brazil	28	New Zealand	62
Bulgaria	23	Nigeria	103
Canada (English-speaking)	58	Norway	63
Canada (French-speaking)	2	Pakistan	64
Chile	90	Peru	31
China	13	Philippines	79
Colombia	91	Poland	32
Costa Rica	92	Portugal	104
Czech Republic	93	Puerto Rico	105
Denmark	75	Romania	106
Egypt	94	Russia	19
El Salvador	95	Saudi Arabia	107
Finland	76	Singapore	80
France	14	Slovakia	108
Germany	15	South Africa	20
Greece	26	Spain	21
Hong Kong	59	Sweden	33
Hungary	96	Switzerland	34
India	16	Taiwan	65
Indonesia	97	Thailand	109
Ireland	29	Trinidad & Tobago	110
Israel	60	Turkey	111
Italy	17	Ukraine	112
Jamaica	98	United Arab Emirates	113
Japan	30	United Kingdom	22
Jordan	99	United States	66
Kazakhstan	100	Venezuela	114
Korea (South)	61	Vietnam	115
Lebanon	101	Zimbabwe	116

Column G NORM REFERENCE LIST All Universal Products			
Region			
Africa (Eastern)	82	Asia (Southeast)	74
Africa (Middle)	83	Caribbean	88
Africa (Northern)	84	Europe (Eastern)	3
Africa (Southern)	85	Europe (Northern)	4
Africa (Western)	86	Europe (Southern)	5
America (Central)& Mexico	73	Europe (Western)	6
America (North)	1	Middle East	10
America (South)	7	Oceania	8
Asia (Central)	87		
Asia (East)	9		
Asia (South Central)	11		

Column H REPORT LANGUAGE LIST by Product				
Multi-Rater SOCIAL STYLE and Enhanced Versatility		Self-Perception SOCIAL STYLE and Versatility		Versatility Checkup
Bulgarian	bg	Bulgarian	bg	English (US) en_US
Chinese (Simplified)	zh	Chinese (Simplified)	zh	
English (International)	en_GB	English (International)	en_GB	
English (US)	en_US	English (US)	en_US	
French (Canadian)	fr_CA	French (Canadian)	fr_CA	
French (European)	fr	French (European)	fr	
German	de	German	de	
Greek	el	Greek	el	
Italian	it	Italian	it	
Japanese	ja	Japanese	ja	
Korean	ko	Korean	ko	
Portuguese (Brazilian)	pt_BR	Portuguese (Brazilian)	pt_BR	
Romanian	ro	Romanian	ro	
Russian	ru	Russian	ru	
Spanish (European)	es_ES	Spanish (European)	es_ES	
Spanish (Latin American)	es	Spanish (Latin American)	es	
Spanish (Mexican)	es_MX	Spanish (Mexican)	es_MX	
Swedish	sv	Swedish	sv	
Thai	th	Thai	th	
Turkish	tr	Turkish	tr	